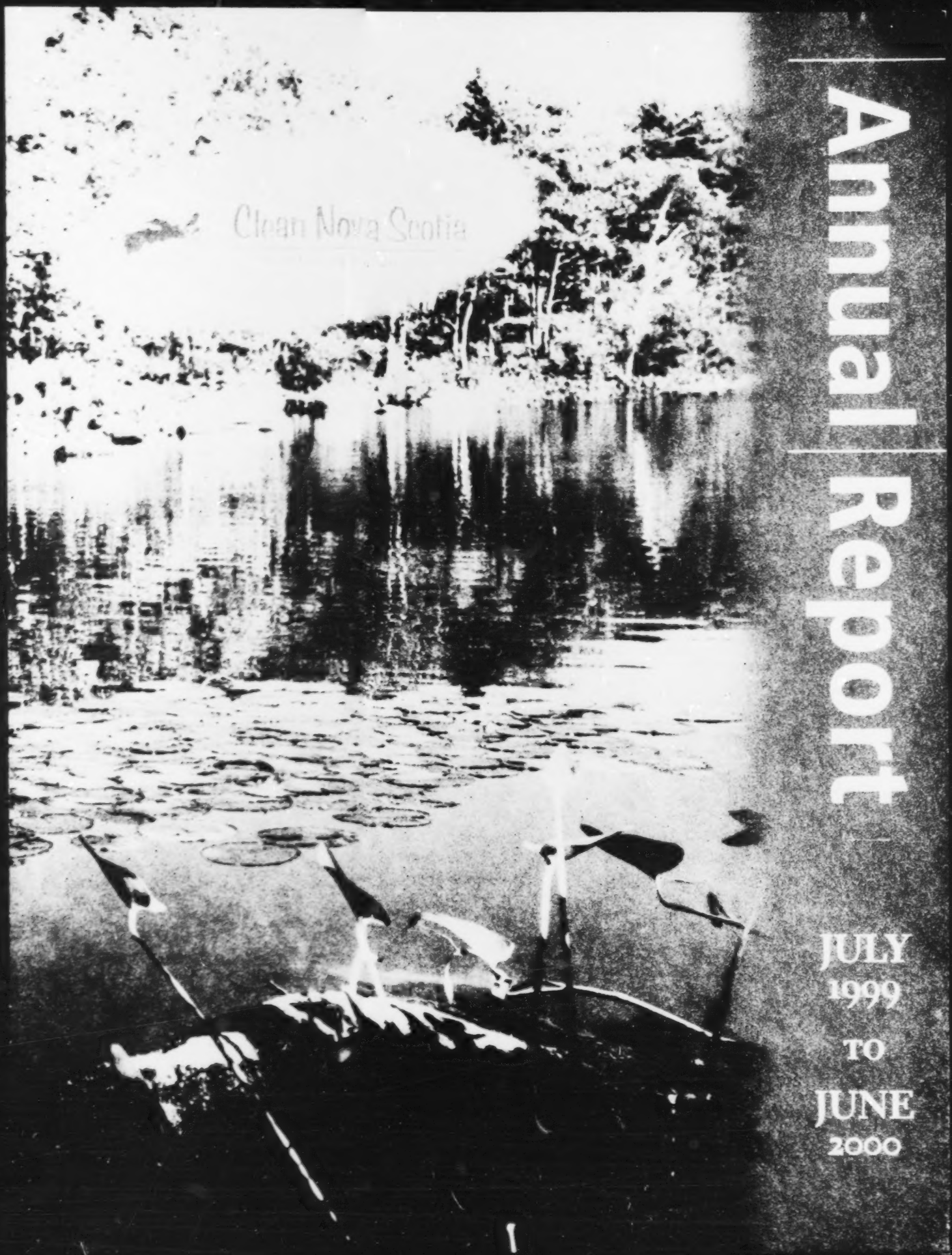

Annual Report

JULY 1999 TO JUNE 2000

Clean Nova Scotia

putting our future first

Design: Allura Communications Ltd.
Film: Maritime Digital Colour
Printing: Bro-Moc Print & Litho Ltd.
Photography: Musquodobcit River photo
on front and back cover courtesy of Brad Piper

101-02236/

Who We Are

Clean Nova Scotia

is a non-profit environmental education organization. We work with Nova Scotians to help them understand the importance of environmental responsibility and provide them with the means to make positive decisions about the environment. We do this in two ways:

1. *Delivering environmental programs province-wide.*

   Our flagship programs include the Moosehead Maritimes Beach Sweep, *Planet Action Club for Kids (PACK)* newsletter, the Great Nova Scotia Pick-Me-Up, and the Waste Reduction Centre.

2. *Providing information to all Nova Scotians.*

   Our team consists of a knowledgeable, committed staff and Board of Directors, and a supportive group of volunteers and members. Our membership includes individuals, families, volunteer groups, businesses, and institutions from across the province. We all share one thing in common – the hope that we can work together to achieve a sustainable, environmentally-healthy society for future generations to enjoy. Our motto is:

"Putting Our Future First."

Established in 1988, Clean Nova Scotia is celebrating 12 years as an environmental resource. Over that time, our message has reached thousands across the province and around the world through our proactive work with government, businesses, organizations, and over 200,000 volunteers.

Executive Director's Message

Clean Nova Scotia is entering its thirteenth year of operation. We have developed into one of the most active and proactive environmental organizations in Nova Scotia. This past year has been my fourth as the Executive Director. During this time, it has been the incredible support of the staff and Board of Directors that has allowed us to move forward as an organization. It has been the continuing success of so many of our programs in the face of shrinking resources that has inspired all of us to continue with our efforts to educate, engage, motivate, and build constructive relationships for meaningful progress on a variety of environmental issues.

Over the past two years, Clean Nova Scotia has been undergoing an important transition. We have put down "new roots", in both a physical and philosophical sense. Unable to pay high rents in downtown Halifax, we purchased a building in downtown Dartmouth last year. Our new location gives us more space at a lower cost. We were welcomed with open arms on Portland Street, with more than 100 guests at our Open House last fall. The building allows us to demonstrate energy conservation, water conservation, and practice waste reduction more effectively than ever before. We have already started the process with the assistance of EcoAction 2000 by retrofitting our lighting and heating systems. Rooftop gardens, solar panels, gray water systems, and other initiatives to reduce our environmental impact will be showcased at our new location with time.

We are now entering the final stages of our transition. We have evolved from an organization that relied heavily on funding from the province and the Resource Recovery Fund Board. We are coming away from this transition as an organization that is at the leading edge of emerging environmental issues including climate change and clean water. Through our fundraising efforts over the past two years, and the generous support of our corporate sponsors, our members, and funding agencies, we have been able to diversify our sources of funding, and are poised to emerge from this transition a stronger, more stable organization.

I look forward to working with our Board, our members and our staff on finalizing this transition during the next fiscal year. This last stage will consist of the successful implementation of our corporate campaign and the establishment of the Climate Change Education Centre pilot, which is scheduled to run from the fall of 2000 to the spring of 2002.

Through these initiatives, we can all play a part in making Nova Scotia a leader on emerging environmental issues such as clean water and climate change, similar to the reputation we have earned across Canada for our leadership role on litter abatement and waste diversion.

I would like to take this opportunity to thank our outgoing Chair, Audrey Manzer, for her dedication and guidance during a challenging time for the organization and a difficult time for her, personally. I would like to thank Don Zwicker, as well, for lending his time and skills as Co-Chair of the provincial Climate Change Strategy Consultations. Jim Cruikshank is to be commended for taking up the important role of Board Treasurer as a relative newcomer to Clean Nova Scotia. And certainly, last but not least, thank you to Peter Underwood and Lesley Griffiths for playing a vital leadership role with the Future Committee, the Climate Change Action Committee, and the Corporate Campaign Committee. Clean Nova Scotia's successes are unquestionably a team effort, as demonstrated time and time again, by the enthusiasm and dedication of the Board and staff.

Meinhard Doelle
Executive Director

Chairperson's Message

It has been a privilege to serve a second year as Chair of this interesting, challenging and vibrant organization and to work with the Board and staff to guide Clean Nova Scotia into the new millennium.

This past year has been a very busy one, as we moved our offices across the harbour to Dartmouth and into our very own building on Portland Street. We continued our path to financial self-sufficiency with efforts on all fronts. We continued with the Board's process of self-examination of our organization in order to determine our future direction and then setting goals and plans to achieve it. We have tried to be flexible in our thinking and actions in order to evolve with the demands of the rapidly changing conditions of today. These are not easy times for not-for-profit organizations, but meeting the challenge with the Board-staff team has made for an exhilarating and rewarding experience.

During the past year, I have partnered with our Executive Director in setting up numerous meetings with key players in the federal, provincial and municipal governments in our province. Often accompanied by another Board member, we have had many meaningful and productive discussions around ways in which Clean Nova Scotia could assist in carrying forward the environmental agenda in Nova Scotia, by using our considerable capabilities in environmental education. We have continued to establish links in the community and have raised our profile throughout the public and private sectors by cooperative efforts such as workshops and conferences and by producing an outstanding array of relevant programs.

We have continued to stretch our interests by delving into such issues as climate change and water quality/ conservation, while still holding to our longtime commitment to litter abatement and waste management.

The Board has recently launched a membership drive, and plans for a corporate fundraising campaign are proceeding well. Clean Nova Scotia is indeed fortunate in having the group of volunteers who willingly contribute their time, talent and energy in serving on the Board of Directors – my profound thanks go to them all.

My thanks go also to our staff, with their extraordinary mix of talent, expertise, backgrounds and interests – what a team! I would like to acknowledge the contribution to Clean Nova Scotia of Hilary Rankin, our Director of Development for the past few years, who has left us to pursue a new career – she will be missed. And very special appreciation goes to our Executive Director, Meinhard Doelle – much respected in the environmental community, he is a major asset to our organization and a pleasure to work with.

Respectfully Submitted,

Audrey Manzer
Chairperson

Programs

MOOSEHEAD MARITIMES BEACH SWEEP

The summer of 1999 marked the 11th year for the Moosehead Maritimes Beach Sweep. Sponsored by Moosehead Breweries, last year's Beach Sweep program had over 13,000 participants in Nova Scotia, New Brunswick, and Prince Edward Island. A press conference was held at Clean Nova Scotia's office on Portland Street on November 16. The theme for the conference was sources of marine debris. Cathy McCarthy, with the Friends of McNabs Island Society, was presented with a Margot Metcalfe photo, "Winter Beach", for her long-standing contribution to the Beach Sweep program.

The summer of 2000 also saw a huge success for the Moosehead Maritimes Beach Sweep with over 14,000 participants involved across the Maritime provinces. A press conference is scheduled for the fall.

GREAT NOVA SCOTIA PICK-ME-UP

Initiated in 1992, the Great Nova Scotia Pick-Me-Up was sponsored this year by the Nova Scotia Department of the Environment, with in-kind support provided by the First Brands (Canada) Corporation's Glad to Help program. This long-running litter abatement program attracted over 26,000 volunteers in the summer of 2000.

RRFB (INC.) WASTE REDUCTION CENTRE

The Waste Reduction Centre (WRC), sponsored by the Resource Recovery Fund Board (Inc.), began operation in September 1996, and ended on April 30, 2000. Its goal was to ensure that current, consistent and comprehensive solid waste education was available to all Nova Scotians. During the past year, the Centre was comprised of three components: The Waste Reduction Centre (General), School Presentations, and Targeted Events.

WASTE REDUCTION CENTRE:

OVERVIEW, JULY 1, 1999 - APRIL 30, 2000

Accomplishments of the WRC, July 1, 1999 - April 30, 2000

Waste Reduction Centre

- assisted a wide variety of Nova Scotians with waste reduction information
- fielded roughly 3,400 hotline calls on the 1-800-665-LESS Waste Reduction hotline
- visited 63 Enviro-Depots in Regions 2, 3 and 4 to assist operators with solid waste education

School Presentations

- made 191 presentations to over 6,785 students in 66 English and French-speaking schools

Targeted Events

- spoke to over 6,400 people at 40 events / festivals

WASTE REDUCTION WEEK

October 15-23 marked Clean Nova Scotia's eighth annual Waste Reduction Week. The week is used to recognize the need to better manage the solid waste created by Nova Scotians, and to recognize efforts currently made to reduce the amount of waste produced in the province. Waste Reduction Week 1999 featured theme days, as well as a week-long art display, shown at the Art Gallery of Nova Scotia, with imaginative creations made from reused and recycled materials. Theme days included Lug-a-Mug Monday, Toxic Tuesday, Waste Exchange Wednesday, Thermal Thursday, and Retrofit Friday. Clean Nova Scotia received a great deal of media coverage during the week, with spots on Breakfast Television and nightly appearances on ATV's Live at Five. WRW events were also featured prominently in the *Chronicle-Herald* and *Daily News*. Sponsors for Waste Reduction Week included ATV/CTV, The Chronicle-Herald, Michelin North America (Canada) Ltd., The Oland Brewery Ltd., and the Resource Recovery Fund Board (Inc.).

WASTE REDUCTION WEEK LUNCHEON

The traditional kick-off to Waste Reduction Week, the luncheon was held at the beautiful Prince George Hotel on Friday, October 15. One hundred and thirty-five people attended the luncheon, hosted by CBC's Linda Kelly. The keynote speaker for the luncheon was Dr. Stuart Smith, Chair of the National Round Table on the Environment and the Economy. Dr. Smith spoke about emissions trading and climate change.

RE-THREADS FASHION SHOW

The final event of the week was the 3rd annual Re-Threads Fashion Show, held at City Centre Atlantic on Saturday, October 23. Hosted by C100 "Breakfast Club" host Moya Farrell, the event featured fashions which were either reused or created from recycled materials. Designers let their imaginations run wild and came up with clever and innovative creations. Some of the fashions included ensembles found in second-hand clothing stores, a dress made from pink styrofoam packing material, a hat and jacket made from "bubble wrap", and a dress/hat outfit made from recovered wallpaper taken from the walls of the new Clean Nova Scotia building.

NOVA SCOTIA MATERIALS EXCHANGE

This program is based on the idea that one person's garbage may be another person's treasure. The Materials Exchange is funded by Action 21 and the Resource Recovery Fund Board (Inc.), and features approximately 200 listings. Check them out on the Clean Nova Scotia web site, at www.clean.ns.ca/materials_exchange/wxh.htm

ENVIRONMENT WEEK
JUNE 4 - 10, 2000

Environment Week is held every year to recognize the environmental achievements of Canadians and create awareness about the work which still needs to be done. From June 5-9, CNS featured an environmental display and activities for kids at the Nova Scotia Museum of Natural History. The 2nd annual Beach Auction and Dinner was held on June 8. Also highlighted during the week was the Moosehead Maritimes Beach Sweep, which began on June 4. Additionally, a CNS display was featured at the Halifax Farmers Market. Theme Days for the week included Commuter Challenge Monday, Clean Air Tuesday, Green Workplace Wednesday, Oceans Day, and Waste Reduction Friday. Clean Nova Scotia received tremendous media coverage, with nightly spots on ATV's Live at 5, and feature articles in the *Chronicle-Herald*.

CLEAN NOVA SCOTIA WEB SITE - www.clean.ns.ca

Our recently updated web page provides a comprehensive look at CNS activities and programs. The site contains information on activities, publications, resources and staff, with links to other web sites.

COMPOSTING AND SOLID WASTE EDUCATION

In the fall of 1999, Clean Nova Scotia delivered a series of workshops to residents of the Halifax Regional Municipality on residential organics education. The workshops complemented the green cart organics collection program initiated by HRM. With over 103,000 residential units receiving the green carts, workshops focused on the use of organic carts, backyard composting, and HRM's solid waste program.

ADOPT-A-BEACH

Clean Nova Scotia, with funding from Gulf of Maine Council on the Marine Environment, is developing an Adopt-A-Beach manual. This manual will be used as a tool to expand the role of community groups concerned with the health of coastal systems. It will instruct people on coastal environmental issues such as marine debris, procedures for environmental emergencies, habitat conservation, preservation, and restoration, endangered species, how to plan around changing coastlines, and how water quality can be used as a measure of ecosystem health.

HOME TUNE-UP

Initiated in the fall of 1999, in partnership with the Climate Change Action Fund, the Nova Scotia Department of Natural Resources, the Halifax Regional Water Commission, and the Canadian Oil Heat Association, Clean Nova Scotia sends trained staff to residences in HRM to perform environmental assessments. In the homes, staff members assess areas such as water conservation, energy efficiency, solid waste management, household hazardous waste, and green spaces. Clean Nova Scotia Home Tune-Up assessors will be available to visit up to 2000 homes in the Halifax Regional Municipality until March 2001.

CLIMATE CHANGE 2000

Initiated in November 1998, this program was established to create awareness and educate about climate change, and its effects on our environment. Funded by the Climate Change Action Fund, the Department of Natural Resources, Nova Scotia Power, Vestar Ltd., and the Department of the Environment, the program included a series of province-wide workshops, designed to inform and motivate action among its participants. As well, a climate change conference was held on April 28, which featured presenters from the Climate Change Secretariat Office of Energy Efficiency, GPI Atlantic, Environment Canada, and the Nova Scotia Department of Natural Resources. As well, Clean Nova Scotia coordinated a "climate change corner" at the spring Home Show in Halifax, including exhibits from Solar Nova Scotia, Nova Scotia Department of Natural Resources, Healthy Homes and the Halifax Regional Water Commission.

TRAVELLING ENVIRONMENT SHOW
CLIMATE CHANGE VIDEOS AND CABLE SHOW

Building on the successful eight-part waste reduction video series filmed in 1997, Clean Nova Scotia has completed an additional four videos, produced by Access Communications in Dartmouth. Climate change is the focus of these new shows. The shows have been made available to cable stations across the province, and videos tapes have been produced for the public.

HRM 20/20 VISIONING PROCESS

In the spring of 2000, Clean Nova Scotia facilitated 20 workshops held across the Halifax Regional Municipality to get feedback from residents about their vision of their local communities and HRM in the year 2020. CNS has been involved throughout the 20/20 visioning process as a member of the Steering Committee.

GULF OF MAINE PIGGYBACK MESSAGE PROGRAM

With funding made available through the Gulf of Maine Council on the Marine Environment, Clean Nova Scotia worked with businesses bordering the Gulf of Maine, in Canada and the US, to place ocean-related environmental messages on products, packaging, and business materials.

HRM SCHOOL PRESENTATIONS/EVENTS

In May, Clean Nova Scotia began giving presentations and attending events in the Halifax Regional Municipality to deliver information about solid waste issues on behalf of the Municipality.

CNS BUILDING RETROFIT

With support from Environment Canada's EcoAction 2000 program, Clean Nova Scotia has begun the process of turning its building into a demonstration site on how to reduce the environmental impact of the workplace. Improvements include increasing the efficiency of the heating system, insulation augmentation, air tightening, and installation of water conservation hardware.

Anticipated Programs

WATER/SEWAGE EDUCATION

As part of the renewed efforts to clean up the Halifax Harbour, Clean Nova Scotia is proposing to provide education about water and sewage issues to residents of the Halifax Regional Municipality.

CLIMATE CHANGE PUBLIC EDUCATION AND OUTREACH (PEO) HUB

The federal government is in the process of setting up provincial hubs or centres across the country and Clean Nova Scotia has been chosen to coordinate a pilot hub for Nova Scotia, which will run from October 2000 to March 2002. This Hub will facilitate, motivate, and support climate change public outreach and education initiatives in Nova Scotia.

CLIMATE CHANGE TEACHER EDUCATION

Clean Nova Scotia has applied for funding to coordinate a one-year pilot project to facilitate climate change teacher education and resource materials distribution in Nova Scotia. This project would be funded through the Climate Change Action Fund.

CLIMATE CHANGE SCHOOL PRESENTATION PROGRAM

This program, which would be funded through the Climate Change Action Fund, would involve making presentations to students in Grades six, nine, and twelve on climate change sources, effects and solutions. The presentations would include information related to land, air, and water, as well as current, local information and success stories. Teacher educational kits, including class activity sheets and projects, would also be provided.

UNIVERSITY CHALLENGE

A guide is currently being developed to promote environmental "challenges" among students to reduce waste, and water and energy consumption on university campuses in Nova Scotia.

Ongoing Publications

PACK

Initiated in 1995, the *Planet Action Club for Kids (PACK)* newsletter tackles environmental issues that affect us all, young and old. The newsletter, featuring "Cool Coyote", is aimed at senior elementary students and is accompanied by a Teacher's Guide which provides supplementary information and suggested activities for students. It is distributed three times a year. *PACK* has become part of the school curriculum for many elementary schools throughout Nova Scotia. The newsletter is engaging and relevant, due, in part, to its colourful artwork featuring Cool Coyote. Its informative content is contributed by local artists and writers, and has a Nova Scotian focus. *PACK* is distributed free of charge, and this year, reached approximately 12,000 children in over 450 classrooms across the province. During the 1999-2000 academic year, topics featured included climate change, the individual, and air. Look for upcoming features on solid waste management, watersheds, and birds and their habitats.

RENEWS

ReNews, distributed quarterly, is a newsletter which covers hot environmental issues, provides tips on how to live sustainably, and outlines current CNS activities. The newsletter reaches over 2,500 individuals, businesses, schools, and members of government. Topics covered this year have included alternatives to pesticides, and household cleaners, water conservation and climate change, and wetlands.

GREEN SEASON

The *Green Season* is sent to over 4,000 readers every spring. Typically, the publication introduces to its readers important environmental dates and timely litter abatement programs, including the Moosehead

Maritimes Beach Sweep and the Great Nova Scotia Pick-Me-Up. This year's issue included articles on both programs, participation forms, and a cut-out list of environmental events for 2000.

MEMBERSHIP BROCHURE

A new membership brochure, created in the summer of 1998, has been well-received. The brochure gives an overview of Clean Nova Scotia and its flagship programs, and underscores the importance of connecting with nature and taking initiative in protecting the environment. The back panel features eco-facts and tips. The brochure insert has recently been updated to reflect the new membership fee structure, which now includes a special price for Youth/PACK members, students and seniors, and families.

ADOPT-A-HIGHWAY BROCHURE

Clean Nova Scotia has partnered with the Women's Institutes of Nova Scotia, the Lions Club of Nova Scotia, and the Departments of the Environment, Economic Development and Tourism, and Transportation and Public Works to invite concerned individuals and groups to become stewards of sections of Nova Scotia's highways.

NOVA SCOTIA MATERIALS EXCHANGE BROCHURE

Created for the Materials Exchange program, which has a long-term goal of helping business and industry develop creative ways to avoid landfilling and reduce disposal costs, this brochure describes program features and includes a materials listing form.

CLIMATE CHANGE BROCHURE

This brochure, for one of CNS's newest programs, was designed to complement the information workshops delivered across the province and provide a beginner's introduction to the climate change issue. The colourful publication explains key terms, provides a layperson's explanation of how climate change can affect them, as well as tips for reducing energy use.

ANNUAL REPORT

Clean Nova Scotia's annual report, presented to members at our Annual General Meeting, provides an overview of CNS activities for our fiscal year, which runs from July 1 of one year, to June 30 of the next. Our annual report lists members of the CNS team, and financial and program information, as well as details about projects on the horizon.

HOME TUNE-UP BROCHURE

Created for the Home Tune-Up energy assessment program currently underway, the brochure features information about climate change and the environmental impact we have as homeowners, tips for conserving energy in the home, and an outline of the benefits of giving your home a Tune-Up.

GUIDE TO ENVIRONMENTAL LAW/ENVIRONMENTAL ASSESSMENT HANDBOOK

Partnered with Peter Mushkat and the Legal Information Society of Nova Scotia, Clean Nova Scotia has produced an updated Citizens' Guide to Environmental Law. Work on the Guide is now complete. The guide, and its CD-ROM version, sponsored by CBCL, is now available through the Legal Information Society of Nova Scotia.

CNS PUBLICATIONS CD-ROM

CNS has produced a two-CD-ROM set of its archived publications, ranging from our most recent programs, going back to some of our early litter and waste initiatives.

Media Coverage/Activities

Clean Nova Scotia stories and media releases were picked up by a variety of electronic and print media, including the following:

TELEVISION

Twenty-five appearances were made on local television, including ASN's Breakfast Television, ATV's Live at Five, Global News, CBC News, and Access Cable.

RADIO

AVR - Annapolis Valley Radio, CKDU Dalhousie University, UN Global Shortwave Radio, CBC Main Street, CJCH Radio Halifax, CJLS Radio Yarmouth, CBC Information Morning, CBC Maritime Noon.

PRINT

Atlantic Construction Journal, *The Chronicle-Herald*, Commons North Neighbourhood Association *Neighbourhood News*, *The Daily News*, Dartmouth Downtown Development Corporation's *What's Up in Downtown*, Ecology Action Centre's *Between the Issues*, *Education 2000*, *Efficiency News*, *Enerplan / ROSE News*, Healthy Homes *Indoor AIR Lines*, Nova Scotia Youth Conservation Corps *News*, *Parent-Child Guide Book*, *The Southender*, the Antigonish *Casket*, *The Coast*, *The Contractor's Desk*, *The EnviroConnect*, the Hants *Journal*, the *Nova Scotia Business Journal*, *The Record*, the HRM *WasteLess Exchange*, the Truro *Daily News*, and the Halifax Regional Water Commission *Water Talk*, the *Seniors' Advocate*, Metro Transit *Go Times*, the *Guardian*, the Amherst *Record*, and the *Valley Mirror*.

THE DAILY NEWS SUNDAY HOMES COLUMN

Over the past year, Clean Nova Scotia had a regular home-related environmental column in the Sunday Homes section of *The Daily News*.

Fundraising

MEMBERSHIP CAMPAIGN

Over the past year, initiatives have been put in place to encourage new membership. We had 304 new members join between July 1, 1999 and June 30, 2000. We wish to welcome these new members to the Clean Nova Scotia family.

BEACH AUCTION AND DINNER

On June 8, International Oceans Day, CNS held the 2nd annual Beach Auction and Dinner. At the picturesque venue, the Saint Mary's Boat Club, participants enjoyed a delicious meal, and were entertained by Master of Ceremonies George Taylor. Keynote speaker Faith Scattolon, Director of Oceans for the Bedford Institute of Oceanography, gave a presentation on beaches in Nova Scotia. As well, Peter Kinnear of Nova Scotia Power made a $25,000 cheque presentation to Audrey Manzer, the Chair of Clean Nova Scotia, for Phase III of the Climate Change 2000 program. A silent auction was held during the dinner, and a live auction, featuring the creations of local artists, took place later in the evening. Some of the auction items included a trip for one to Sable Island, a five-day kaycycle tour of the Northumberland Strait, and a Moosehead Box for twelve people at the Metro Centre. Proceeds from this event go toward programs that help keep the beaches clean, and educate about environmental stewardship.

CORPORATE CAMPAIGN

Initiated in the summer of 2000, working with industry leaders from across the province, we will be embarking on an exciting new corporate campaign to raise funds for Clean Nova Scotia.

Sponsors and Donors

CHAMPION AWARD
($25,000 AND UP)

Climate Change Action Fund
Moosehead Breweries Limited
Nova Scotia Power Inc.
Resource Recovery
Fund Board (Inc.)

PATRON AWARD
($10,000 - $24,999)

ATV/CTV
Canadian Oil Heat Association
Gulf of Maine Council
on the Marine Environment

BENEFACTOR AWARD
($5,000 - $9,999)

Canada Trust Friends of
the Environment Fund
Halifax Regional Municipality
Halifax Regional
Water Commission
Oasis Environmental Day Camp
Nova Scotia Department
of the Environment
The Chronicle-Herald Ltd.

SUPPORTER AWARD
($2,000-$4,999)

Imperial Oil Charitable
Foundation
Maritimes & Northeast Pipeline
Michelin North America
(Canada) Ltd.
Seagull Pewter &
Silversmiths Limited

CONTRIBUTOR AWARD
($600 - $1,999)

Enerplan/ROSE Group
The Oland Brewery Ltd.
PanCanadian Petroleum Group
Sable Offshore Energy Inc.

FRIENDS AWARD

Jim Bauld
June Blaikie
Canadian Association of
Petroleum Products
Rebekah Cluett Chan
Clearwater Fine Foods Inc.
Eastbridge Consulting
Lori Cruikshank
Farmers Dairy
Winnifred M. Day
Nancy Delaney
Deloitte & Touche
Mario DeMello
Meinhard Doelle
Dominion Diving Ltd.
Eco Schools
Eileen Eaton
Archie Fader
Calla Farm
Sandra Finley
Donald Fiset
Stephen Fudge
Arlene Gorrill
Halifax C & D Recycling Ltd.
Rosemary Hayter
Lena Healy
E.D. Horlock
Karen Hollett
Krista Jenkins
Karen Kelloway
Maureen Langbo &
Marc Langlois
Albert & Fran Lees
Wayne LeMoine
London Rubber Stamp Co. Ltd.
David Love
Tony Lugar
Dr. Mahtab
John Manning
Audrey Manzer
Margo Marshall
Metrographic Printing
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Sempra Atlantic Gas Inc.
Sue Sirrs
Stewart McKelvey Stirling Scales
Margaret Stinson
Vera Stone
Turner Drake & Partners Ltd.
Kathy VanBuskirk
Lori Warren
Waste Resource Containers
Kim West
John Windebank
Women's Institutes
of Nova Scotia
Susan Wood
Don & Frances Zwicker

IN-KIND RECOGNITION AWARDS

Rose Adams
Sandy Alexander
Allura Communications Ltd.
Atlantic Tennis
and Fitness Centre
Bebbington Industries
Bell and Grant Insurance
Belmont Cafe & Catering

Sponsors and Donors (continued)

Blomidon Inn
Brio Bodywear Inc.
Bristol Group
Bro-Moc Print & Litho Ltd.
Canuck Property Management Inc.
Cassidy Group Model Agency
Chilkoot Pass
Joanne Chilton
Coastal Spirit Expeditions
Cox Hanson O'Reilly Matheson
Michael Dumas
Environment Canada
Cheryl Dollard
Moya Farrell
Fireworks Gallery
First Brands (Canada) Corporation
Frame Plus Art
Golf Central
Peter Gough
Great Ocean Natural Food Market
Harbour Hopper Tours
Halifax Regional Water Commission
Historic Feast Dinner Theatre
Brenda Hoddinott
Jest in Time Theatre
Linda Kelly
Maggie Lucas
Joshua Kurek
Heidi McGuigan, Senior Sales Director, Mary Kay Cosmetics
John McKeage
Margot Metcalfe
Maritime Digital Colour
Mayflower Quilts
Murphy's on the Water
National Art
Neptune Theatre
Nubody's Fitness Centres
Peller Estates
P'Lovers
Radical Leathers
Richard Rudnicki
The Oland Brewery Ltd.
Them to Those
Thirsty Duck
Helen Tupper
Urban Alchemy
USC Education Savings
Salon Marrakesh
Scanway Catering and Pastry Shop
Seagull Pewter & Silversmiths Ltd.
Margaret van Gurp
Visual Impact
Susan Waringer
Westin Nova Scotian Hotel
Marjorie Willison
White Point Beach Resort
YMCA

Board of Directors / Staff

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Don Zwicker, Vice-Chair
Union of Nova Scotia Municipalities

Richard Rudnicki, Past Chair
Fox Point Venture Company

Jim Cruikshank
Stewart McKelvey Stirling Scales

Andrew Paton
Nova Scotia Department of Housing and Municipal Affairs

CNS COMMITTEES

Future Committee
Waste Reduction Week Committee
10th Anniversary Committee
Climate Change Advisory Committee
Membership Committee
PACK Advisory Committee
Beach Auction and Dinner Committee
Nominations Committee
Climate Change Action Committee
Program Planning and Volunteer Committee
Clean Water Action Committee
Corporate Campaign Committee

EXTERNAL COMMITTEE MEMBERSHIPS

Gulf of Maine Committee
Adopt-A-Highway Committee
Nova Scotia State of the Environment Advisory Committee
Voluntary Planning
Go For Green Committee

STAFF

Clean Nova Scotia has a permanent staff consisting of the Executive Director and the Manager of Finance and Administration. Other staff are hired on a contractual basis to fulfill program requirements.

Meinhard Doelle
Executive Director

Meinhard holds a B.Sc. (Chemistry) and an LL.B. from Dalhousie University and earned a Master of Law degree from Osgoode Hall Law School. Meinhard has extensive experience in environmental law and policy issues. He has acted as policy advisor to the Canadian Environmental Assessment Agency, and was the principal legislative drafter of the discussion draft of the Nova Scotia Environment Act, released in 1993. Meinhard practiced environmental law in Halifax before joining CNS.

Debra Hawkins
Manager of Finance and Administration

Debra performs the combined duties of office manager and finance manager for Clean Nova Scotia. Reporting to the Executive Director, she is responsible for the administration and coordination of office operations, development of general office procedures, financial reporting, and accounting. With over 17 years of experience, Debra brings a wide range of expertise to her position with CNS.

Anita DeCoste
Public Relations Officer

In addition to providing program assistance to the staff, Anita is currently responsible for CNS's *ReNews* and *Green Season* publications, and has written this year's annual report. As well, she handles promotion and advertising for CNS, including print and electronic media. She has a B.A. (French), as well as a Bachelor of Public Relations degree from Mount Saint Vincent University, and a Bachelor of Education degree from Université Sainte-Anne. She taught in the Nova Scotia school system for several years, and worked in the Mount's Development and Alumnae offices prior to joining our staff.

Mary Sommerfeld
Receptionist

Mary is likely the first person you will see when you come in to visit the Clean Nova Scotia office. She handles operations at the front desk and provides program support to the staff. Before coming to Clean Nova Scotia, Mary held positions with the Halifax Regional Municipality Recreation Department, and Cosmopolitan Industries, a recycling depot/training centre for the physically and mentally challenged.

Jennifer Alders
Programs Officer

Jennifer is part of the Home Tune-Up team. Prior to joining Clean Nova Scotia, she was employed as a home assessor with the Clean Annapolis River Project. She has a Bachelor of Science in Environmental Studies from Saint Mary's University. She enjoys helping homeowners save money while reducing greenhouse gases.

Maria Cain
Programs Officer

While at Clean Nova Scotia, Maria has worked on the Waste Reduction Centre, conducting presentations on solid waste reduction to schools and the ICI sector. Currently, Maria is the administrator of Clean Nova Scotia's *Planet Action Club for Kids (PACK)* newsletter. Maria also works on climate change issues and she will be the coordinator of the Climate Change Public Education and Outreach (PEO) Hub. Maria has a degree in psychology as well as a Master's in Environmental Studies from the School of Resource and Environmental Studies at Dalhousie University. Before joining CNS, Maria worked with the Oasis Environmental Society and the Annapolis Valley Regional School Board.

Donald Dodge
Programs Officer

Donald has a B.B.A. from Acadia University and a background in the energy business. He is presently working as an assessor for the Home Tune-Up program. He is also working with the Nova Scotia Materials Exchange.

Peter Geddes
Programs Officer

Peter has coordinated a number of programs including Pollution Prevention Audits, public and private industry solid waste management workshops, and Gulf of Maine protection programs. Most recently, Peter has been coordinating the Home Tune-Up residential energy efficiency program. Peter has a Bachelor of Design in Environmental Planning and a Diploma in Building Technology. Before joining Clean Nova Scotia, he worked in the field of land development, resolving engineering and environmental issues.

Grant MacKenzie
Programs Officer

Grant has a B.Sc. in Psychology from Mount Allison University and a Certificate in Earth Resource Technology from NSIT. He has seven years of practical experience in the environmental field, and his areas of interest include waste management, climate change, and water issues.

Darren Stewart
Programs Officer

Darren spends most of his time working on the Home Tune-Up program, educating people about energy efficiency and "ecological footprint" reduction. He has a B.Sc. in Biology from Acadia University and, in the past, has worked in the disciplines of wildlife ecology, protected areas management, and environmental education. Before joining CNS, Darren worked with the U.S. Forest Service, Florida Park Service, and the British Columbia Environmental Youth Team program.

Cathy Trafford
Programs Officer

Cathy has worked on a number of programs over the past year; most recently, she has been coordinator of the Moosehead Maritimes Beach Sweep and Great Nova Scotia Pick-Me-Up. Fluent in French and English, she also delivers presentations on waste reduction, attends provincial events, and sets up educational waste reduction displays. Cathy has many years of experience in the solid waste field. With her enthusiasm and energy, Cathy is a popular presenter in schools in Halifax Regional Municipality.

Additional Staff Support

Over the past year, the following people were also part of the CNS staff:

Andrew Angus
Melanie Corkum
Meredith Flannery
Joshua Kurek
Krista Johanson
Maryse Mahy
Gary McKegney
Michelle Muise
Hilary Rankin
Jason Steeghs

Volunteers to June 30, 2000

Marguerite Theriault
Susan Waringer
Mark McLean
Ross McLaren
Marlene MacWilliam
Nick Veres
Josh Hamilton
Pam Marsh
Joshua Kurek
Paula Boudreau
Amy Brennan
Mylène
Nancy Delaney
Jennifer Sherry
Krista Jenkins
Hejdi Perron
Vicki Forbes
Natalie O'Regan
Dionne Izzard

Awards and Recognition

Over the twelve years of its existence, Clean Nova Scotia has received awards and recognition from the following organizations for its programs and activities:

Canada's Green Plan, 1993

Pitch-In Canada/Clean World International

Nova Scotia Environmental Award, 1996

Environmental Assessment Award, 1997

EcoAction 2000 Environmental Citizenship Award, 1998

Gulf of Maine Council on the Marine Environment Visionary Award, 1998

Environmental Policy

Clean Nova Scotia strives to "practice what it preaches" by incorporating environmental stewardship into office operations. Staff and visitors are reminded of the policy by a series of "Green Office" prompts. CNS attempts to procure low-impact products and supplies, follows a "no-scents" policy and disposes of waste in a responsible manner. Staff reuses paper and sorts scrap paper into various recycling streams. Draft documents are distributed through electronic means to save paper. Paper, cardboard, and beverage containers are taken to an Enviro-Depot. Water is conserved through a low-flush toilet and aerators and the kitchen area has a reusable coffee filter. Compostable organics are placed in vermicomposting bins or trenched into outdoor planters. Wasteless meetings and lunches are promoted. We have also developed a code of ethics for our staff, and a green procurement policy for purchasing in the office, which is available to the public.

Items For Sale

- Quagmire: an interactive role-playing game designed to educate junior high students on issues of sustainable development. The issue: a proposal to build a road through a wetland. Quagmire is being examined for possible revision and relaunching to complement the new Global Studies course in Grade 9 classes in Nova Scotia and other Atlantic provinces. Price: $95 plus shipping.

- Clean Nova Scotia T-shirts: our colourful eye-catching T-shirts are still available at $15 each or $25 for two.

- Low-flow toilets: help the environment and your water bill by buying a low-flow toilet. A low-flow showerhead and aerators are included in the package. Price: $99.95 plus HST.

- The Travelling Environmental Show: This informative videotape series consists of 30-minute episodes on Household Hazardous Wastes, Composting, Disposal Options, Journey of a Pop Bottle, Success Stories, Waste as a Resource, Litter and Construction and Demolition Debris. Own the entire series for $65 plus HST or buy individual tapes for $9.99 plus HST.

- As well, our new four-episode series on climate change is now available at $9.99 per video, or $33.00 for the set (plus HST). Episodes include The Science of Climate Change, Climate Change in Nova Scotia, Climate Change and Your Home; and Climate Change and Transportation.

- CNS Publications CD-ROM: Our two-CD-ROM set of archived publications is available for $19.95 plus HST.

Treasurer's Report

I am pleased to present the financial statements for Clean Nova Scotia for the year ended June 30, 2000. The following are some financial highlights for Clean Nova Scotia for the year:

- Revenues for the year were stable compared to 1999 – $702,794 in 2000, compared to $700,991 for 1999. Several new programs were implemented during the year, including the following: The Home Tune-Up program, the HRM Solid Waste Education program, and the Nova Scotia Power Climate Change program. Several programs were terminated during the year: RRFB Solid Waste Education, and Climate Change 2000.

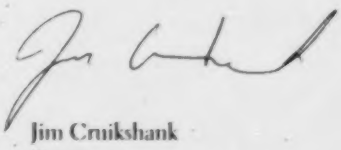
- The termination of the Resource Recovery Fund Board contract presents a major challenge for Clean Nova Scotia for the upcoming year, as it has represented about 50 per cent of our funding over the past four years. CNS will need to replace this funding in order to continue its operations in their present form.

- Net income for the year improved to $46,923 despite the loss of the Resource Recovery Fund Board contract. The improved net income is as a result of budget cutbacks by CNS staff in anticipation of the reduced revenue from the loss of the RRFB contract.

- During the year Clean Nova Scotia acquired its own building on Portland Street in Dartmouth in an effort to reduce its office space expenses. The purchase of the building is reflected in the substantial increase in Capital Assets on the balance sheet, and in the Investment in capital assets section of the "Net Assets" section of the balance sheet.

- As of the end of the year Clean Nova Scotia has an unrestricted deficit of $50,910, which represents the excess of liabilities, including deferred revenue, over current assets.

For the upcoming year, Clean Nova Scotia faces the challenge of replacing the RRFB funding with a new source of stable long-term funding. CNS has commenced a fundraising campaign involving its corporate and government partners, and hopes that this campaign, in conjunction with funding opportunities related to Clean Nova Scotia's increasing capacity on climate change issues, will provide the funding needed by for future operations.



Jim Cruikshank
Treasurer

Financials

CLEAN NOVA SCOTIA
BALANCE SHEET
Year Ended June 30, 2000

ASSETS

Current	2000	1999
Cash and short-term investments	$ 54,959	$ 156,673
Accounts receivable	49,932	112,642
HST and GST receivable	2,497	4,873
Inventory	2,422	2,127
Prepaid expenses	6,490	4,437
	116,300	280,752
Equipment/motor vehicle/building	218,633	42,496
	$ 334,933	$ 323,248

LIABILITIES

Current		
Accounts payable and accrued liabilities	34,248	28,503
Deferred revenue	136,061	177,044
	170,309	205,547

NET ASSETS

Unrestricted	(50,910)	75,205
Investment in capital assets	215,534	42,496
	164,624	117,701
	$ 334,933	$ 323,248

CLEAN NOVA SCOTIA
Statement of Revenue and Expenditures
Year ended June 30, 2000

	2000	1999	
Revenue	$ 702,794	$ 700,991	
Expenditures	655,871	670,242	
Net revenue	46,923	30,749	
Cash position, Beginning of Year			$ 156,673
Cash position, End of Year			$ 54,959

STATEMENT OF INVESTMENT IN CAPITAL ASSETS

	2000	1999
Balance, Beginning of Year	$ 42,496	$ 32,449
Purchase of capital equipment	188,866	17,095
Depreciation	15,828	7,048
Balance, end of year	$ 215,534	$ 42,496

Financials

CLEAN NOVA SCOTIA
BALANCE SHEET
Year Ended June 30, 2000

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